



Date: 11/10/09

Current Geography Selection: (1 Selected) Places: Franklin

Your title for this geography: FRANKLIN

Current Index Base: Entire US

## Demographic Detail Summary Report

### Population Demographics

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
Total Population	22,630		42,549		51,997		57,816		88.0%	11.2%
Population Density (Pop/Sq Mi)	766.3		1,440.8		1,760.7		1,957.7		88.0%	11.2%
Total Households	8,821		16,596		20,317		22,772		88.2%	12.1%

### Population by Gender:

Male	10,652	47.1%	20,600	48.4%	24,808	47.7%	26,966	46.6%	93.4%	8.7%
Female	11,979	52.9%	21,949	51.6%	27,188	52.3%	30,850	53.4%	83.2%	13.5%

### Population by Race/Ethnicity

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
White	19,197	84.8%	36,438	85.6%	43,350	83.4%	47,009	81.3%	89.8%	8.4%
Black	3,192	14.1%	4,081	9.6%	6,186	11.9%	8,946	15.5%	27.8%	44.6%
American Indian or Alaska Native	46	0.2%	94	0.2%	41	0.1%	17	0.0%	104.6%	-59.7%
Asian or Pacific Islander	125	0.6%	661	1.6%	1,294	2.5%	1,438	2.5%	429.7%	11.2%
Some Other Race	67	0.3%	856	2.0%	721	1.4%	272	0.5%	1,183.6%	-62.3%
Two or More Races			419	1.0%	405	0.8%	135	0.2%		-66.7%
Hispanic Ethnicity	200	0.9%	1,928	4.5%	4,012	7.7%	6,054	10.5%	863.1%	50.9%
Not Hispanic or Latino	22,429	99.1%	40,622	95.5%	47,985	92.3%	51,763	89.5%	81.1%	7.9%

### Population by Age

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
0 to 4	1,823	8.1%	3,436	8.1%	3,613	7.0%	3,839	6.6%	88.4%	6.3%
5 to 14	3,507	15.5%	6,836	16.1%	6,838	13.2%	7,006	12.1%	94.9%	2.5%

15 to 19	1,415	6.3%	2,748	6.5%	3,536	6.8%	3,774	6.5%	94.3%	6.7%
20 to 24	1,275	5.6%	2,055	4.8%	4,135	8.0%	4,883	8.4%	61.1%	18.1%
25 to 34	4,162	18.4%	6,844	16.1%	7,802	15.0%	8,724	15.1%	64.4%	11.8%
35 to 44	4,082	18.0%	8,344	19.6%	6,926	13.3%	6,625	11.5%	104.4%	-4.4%
45 to 54	2,442	10.8%	6,159	14.5%	7,842	15.1%	7,759	13.4%	152.2%	-1.1%
55 to 64	1,605	7.1%	2,887	6.8%	5,975	11.5%	7,483	12.9%	79.9%	25.2%
65 to 74	1,181	5.2%	1,691	4.0%	3,152	6.1%	4,799	8.3%	43.2%	52.2%
75 to 84	799	3.5%	1,093	2.6%	1,617	3.1%	2,163	3.7%	36.8%	33.8%
85+	333	1.5%	457	1.1%	559	1.1%	755	1.3%	37.2%	35.2%

#### Median Age:

Total Population	33.1		34.2		35.1		35.9		3.3%	2.4%
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#### Households by Income

									Percent Change	
	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	1,438	16.3%	1,402	8.4%	1,225	6.0%	1,251	5.5%	-2.5%	2.1%
\$15,000 - \$24,999	1,382	15.7%	1,232	7.4%	1,142	5.6%	1,164	5.1%	-10.9%	2.0%
\$25,000 - \$34,999	1,475	16.7%	1,660	10.0%	1,403	6.9%	1,372	6.0%	12.6%	-2.2%
\$35,000 - \$49,999	1,499	17.0%	2,283	13.8%	2,428	12.0%	2,475	10.9%	52.3%	1.9%
\$50,000 - \$74,999	1,708	19.4%	3,322	20.0%	3,354	16.5%	3,670	16.1%	94.5%	9.4%
\$75,000 - \$99,999	798	9.0%	2,524	15.2%	2,941	14.5%	3,040	13.4%	216.4%	3.4%
\$100,000 - \$149,999	314	3.6%	2,706	16.3%	4,129	20.3%	4,880	21.4%	762.7%	18.2%
\$150,000 +	211	2.4%	1,467	8.8%	3,695	18.2%	4,920	21.6%	596.6%	33.2%
Average Hhld Income	\$0		\$78,560		\$99,822		\$95,406		N/A%	-4.4%
Median Hhld Income	\$36,224		\$62,454		\$80,092		\$87,076		72.4%	8.7%
Per Capita Income	\$17,120		\$30,642		\$36,825		\$35,433		79.0%	-3.8%

#### Employment and Business

									Percent Change	
	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
Age 16 + Population	16,987		31,682		40,891		46,270		86.5%	13.2%
In Labor Force	12,272	72.3%	23,256	73.4%	28,526	69.8%	32,023	69.2%	89.5%	12.3%
Employed	11,826	96.4%	22,548	97.0%	25,584	89.7%	30,237	94.4%	90.7%	18.2%
Unemployed	420	3.4%	702	3.0%	2,941	10.3%	1,785	5.6%	67.0%	-39.3%
In Armed Forces	26	0.2%	6	0.0%	0	0.0%	1	0.0%	-77.8%	200.0%
Not In Labor Force	4,714	27.8%	8,426	26.6%	12,365	30.2%	14,247	30.8%	78.7%	15.2%
Number of Employees (Daytime Pop)					35,828					
Number of Establishments					2,833					
Emp in Blue Collar Occupations			5,738	25.5%						

Emp in White Collar  
Occupations

16,810 74.6%

### Housing Units

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change 1990 to 2000    2009 to 2014</b>	
Total Housing Units	9,667		17,602		22,078		25,152		82.1%	13.9%
Owner Occupied	5,746	59.4%	11,637	66.1%	13,253	60.0%	13,102	52.1%	102.5%	-1.1%
Renter Occupied	3,075	31.8%	4,959	28.2%	7,063	32.0%	9,670	38.5%	61.3%	36.9%
Vacant	847	8.8%	1,006	5.7%	1,762	8.0%	2,380	9.5%	18.8%	35.1%

### Vehicles Available

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change 1990 to 2000    2009 to 2014</b>	
Average Vehicles Per Hhld	1.80		1.80		2.00		2.30		-3.3%	15.3%
0 Vehicles Available	550	5.7%	606	3.7%	642	3.2%	808	3.6%	10.2%	26.0%
1 Vehicle Available	2,588	26.6%	4,798	28.9%	6,109	30.1%	7,418	32.6%	85.4%	21.4%
2+ Vehicles Available	6,594	67.8%	11,192	67.4%	13,566	66.8%	14,546	63.9%	69.7%	7.2%

### Marital Status

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change 1990 to 2000    2009 to 2014</b>	
Age 15+ Population	17,295		32,278		41,543		46,968		86.6%	13.1%
Married, Spouse Present	10,514	60.8%	19,436	60.2%	25,295	60.9%	28,654	61.0%	84.9%	13.3%
Married, Spouse Absent	244	1.4%	1,181	3.7%	1,453	3.5%	1,630	3.5%	384.2%	12.2%
Divorced	1,620	9.4%	3,123	9.7%	3,972	9.6%	4,499	9.6%	92.8%	13.3%
Widowed	1,296	7.5%	1,355	4.2%	1,677	4.0%	1,907	4.1%	4.6%	13.7%
Never Married	3,623	21.0%	7,183	22.3%	9,145	22.0%	10,277	21.9%	98.3%	12.4%

### Educational Attainment

	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change 1990 to 2000    2009 to 2014</b>	
Age 25+ Population	14,605		27,475		33,872		38,308		88.1%	13.1%
Grade K - 8	1,381	9.5%	976	3.6%	457	1.4%	341	0.9%	-29.3%	-25.4%
Grade 9 - 12	1,602	11.0%	1,758	6.4%	1,127	3.3%	1,218	3.2%	9.7%	8.1%
High School Graduate	3,295	22.6%	5,075	18.5%	5,980	17.7%	6,584	17.2%	54.0%	10.1%
Some College, No Degree	2,880	19.7%	6,186	22.5%	6,659	19.7%	7,195	18.8%	114.8%	8.1%
Associates Degree	803	5.5%	1,480	5.4%	1,888	5.6%	2,034	5.3%	84.4%	7.7%
Bachelor's Degree	3,199	21.9%	8,588	31.3%	12,100	35.7%	14,249	37.2%	168.5%	17.8%

Graduate Degree	1,448	9.9%	3,311	12.1%	5,661	16.7%	6,687	17.5%	128.7%	18.1%
No Schooling Completed			100	0.4%						

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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